

Manitoba 4-H Council Call for *SUGGESTIONS* for Directors at Large - **DETAILS**

- 1) Using this list of expertise and skills currently needed by Manitoba 4-H Council (based on the strategic plan), send your suggestions for potential Directors at Large to Manitoba 4-H Council by Friday, December 18

*Please do not approach* anyone at this time – only identify to the Executive Board your suggestions of who might *potentially* fill the following roles as DIRECTORS AT LARGE, based on the following skills/experience:

- a. Promotion, Publicity & Communications / advertising):
- b. Human Resources – volunteer management
- c. Fundraising, sponsorship & partner development
- d. Market Research (statistics, trends analysis)
- e. Business & financial management / strategic planning

Nominees that possess one or more of these skills might also be representatives from:

- f. Other youth &/or non-profit volunteer organization
- g. Related stakeholder organization (e.g. involved in youth development, agricultural industries, rural associations)
- h. Club or Area Council level who has never been a Director of the Council Board

- 2) By the end of the month, the Executive Board will review the suggestions for Nominees and determine who best to be approached, and by whom.
  - a. For example, if several suggestions are made for individuals with the same skill set, the Executive Board will determine who to approach first – i.e. only one nominee at a time (with a specific skill) will be approached. As well, the Executive Board will determine who is best in position to approach an individual about their interest – i.e. who already has a connection or access to the individual.
  - b. Those who are asked to approach a candidate will be given an orientation package about 4-H that includes details about the expectations and commitments for a Director at Large. Potential Nominees will have a deadline to respond about letting their name stand. (By January 12, 2010)
    - i. i.e. the “recruiter” will have a script (facts, questions/answers) about what’s in it for the Director-at-Large, what’s expected in the role.
    - ii. If an individual agrees to be a nominee, a full 4-H package will be sent that includes:
      1. Fact sheet about 4-H
      2. Strategic plan for Manitoba 4-H Council
      3. Terms of reference for Directors at Large (including that role is for a 1 year - renewable)
  - c. If an individual declines to be a Nominee, the next person with that skill set will be asked – (The prioritized approach-order is determined by the Executive Board.)
- 3) The Executive Board will review the slate of Nominees (all those who have agreed to stand) and appoint a maximum of 10 Directors at Large for the Spring March meeting of the Board..
  - a. Email your suggestions to Manitoba 4-H Council: [4hbrandt@mts.net](mailto:4hbrandt@mts.net)
  - b. Include the name, as well as title & company (if applicable), and all contact information such as phone(s) & email and mailing address
  - c. Give a brief statement of why this person might fill a particular role/s (from the list) on the Council Board.